## MINUTES OF THE GOVERNOR'S BOARD OF ECONOMIC DEVELOPMENT

November 12, 2009 • 10:00 a.m. to 12:00 p.m. State Capitol Building, Capitol Board Room Salt Lake City, Utah

Rob Adams, Amy Rees Anderson, Ragula Bhaskar, Jack Brittain, Mary Draper, Stanley **Members Present:** 

Ellington, Molonai Hola, Mel Lavitt, Nikos Linardakis, Peter Mouskondis, Jerry Oldroyd,

James Sorensen, Cliff White

Members Absent: Mike Dowse, Gerald Sherratt

Todd Brightwell, Lois Collins, Jeff Edwards, Reed Taft Jacobs, Peter Klinge, Lesley Mitchell, Visitors:

Jake Randall, Brian Young

Clark Caras, Riley Cutler, Tamy Dayley, Spencer Eccles, Ricky Flores, Theresa Foxley, Sophia Staff:

Dicaro Goodick, Amy Hamblin, Greg Hartley, Samantha Mary Julian, Derek Miller, Marshall

Moore, Christina Oliver

Welcome -

Approval of the September and October 2009 Minutes

MOTION: Jerry Oldroyd moved to approve the minutes of the September 10th, 2009 and October 8th, 2009 GOED Board Meeting. Cliff White seconded the motion. Motion carried unanimously.

# **GOED PTAC Office Program Report**

The Director of the GOED PTAC Office, Fred Lange, gave an overview of the main focus of their office for the benefit of the new Board members. He updated the Board on a few of the projects they are currently working on.

### **Motion Picture Advisory Committee**

Marshall Moore, Director of the Utah Film Commission, gave a production report and spoke about the films that were recently completed in the State and films that are scheduled for 2010.

# "Den Brother"

Project:

Full Length Cable Feature Category:

Family Genre:

Executive Producer(s): Jessica Horowitz

Producer: Don Schain

Jobs and Revenue:

Estimated Utah Cast: 17

Estimated Utah Cast Average Salary: \$860 per day

Estimated Utah Crew: 100

Estimated Utah Crew Average Salary: \$300 per day

2000 Estimated Utah Extras:

Estimated Utah Extras Average Salary: \$102 per day

Length of Utah Film Production:

80 days

Estimated Utah Spend:

\$3,361,890

Financing:

%100 Financed

Project Schedule:

November 30, 2009 - February 5, 2010 (40 days) Prep:

Principal Photography: February 9, 2010 – March 13, 2010 (25 days)

March 15, 2010 – April 2, 2010 (15 days)

Motion Picture Advisory Committee Recommendation:

Approved by the Motion Picture Advisory Committee (MPAC) October 29, 2009.

MOTION: Nikos Linardakis moved to approve for Salty Pictures, Inc. for the feature film 'Den Brother', an MPIF Tax Credit Incentive not to exceed 20% of the total dollars left in the state. The total dollar amount of the tax credit shall not exceed \$672,378. Mel Lavitt seconded the motion. Motion carried unanimously.

## "The Legend of Santa Claus"

Project:

Category: AnimationGenre: Family

Executive Producer(s): Darin McDaniel
 Director: Colin Brady

Jobs and Revenue:

• Estimated Utah Cast: N/A (animation)

Estimated Utah Cast Average Salary: N/A
 Estimated Utah Crew: 116

Estimated Utah Crew Average Salary: \$53,000 per year

Estimated Utah Extras: N/AEstimated Utah Extras Average Salary: N/A

Length of Utah Film Production: 250 days
Estimated Utah Spend: 5,000,000

Financing: %100 Financed

Project Schedule:

Prep: January 2, 2010 – December 31, 2010

Principal Photography: 250 Production Days

Motion Picture Advisory Committee Recommendation:

• Approved by the Motion Picture Advisory Committee (MPAC) October 29, 2009.

Marshall Moore, Director of the Utah Film Commission, gave a synopsis of the film and a brief background of the Executive Producer and Director involved.

MOTION: Nikos Linardakis moved to approve *Lumenas Studios* for the feature film 'The Legend of Santa Claus', an MPIF Tax Credit Incentive not to exceed 20% of the total dollars left in the state. The total dollar amount of the tax credit shall not exceed \$1,000,000. Incentive to expire on December 31, 2010. James Sorensen seconded the motion. Motion carried unanimously.

### **EDZONE**

Jerry Oldroyd wanted to finalize and establish an Economic Development Zone for purposes of supporting the location of the Edwards Lifesciences Project in Draper, Utah.

MOTION: Jerry Oldroyd moved to approve the creation of an Economic Development Zone for Draper City in support of their letter of request detailing the boundaries of the Edwards Lifesciences Project located at 12050 South Lone Peak Parkway, Draper, Utah. Mel Lavitt seconded the motion. Motion carried unanimously.

## **GOED Program Report**

Spencer Eccles, Director of the Governor's Office of Economic Development, honored James Sorensen, Ragula Bhaskar and Miguel Rovira for being recognized in the Utah Business magazine. Utah has become a desired place to live. Spencer thanked the Board for their great work.

Derek Miller, Managing Director of recruitment and incentives for GOED gave an overview of the status of the Recruitment and Incentives team. Members of the GOED team were recently in Milford, Utah to celebrate phase 1 of the new wind farm that was recently built. It has been a great project and we are thankful to have First Wind in Utah.

### **EDCUtah Report**

Jeff Edwards, President and CEO of EDCUtah, gave an update on current and upcoming projects. There are currently 307 active projects. During the month of October there were 9 new projects and there have been a great number of site visits.

Meeting adjourned.